



November 2013

**CORPORATE  
PRESENTATION**

**RESULTS  
1H 2013**

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CORPORATE PRESENTATION

# METINVEST AT A GLANCE

- **Multinational group with operations in Ukraine, Europe, the US and the UK**
- **One of the largest steelmakers and iron ore producers in the CIS**
- **One of the top 10 iron ore and top 30 steel producers in the world**
- **Vertically integrated business model: from coal and iron ore to finished steel products**
- **World-class assets in a low-cost region ideally positioned to provide access to key markets**
- **Global distribution network with sales offices in over 75 countries**
- **Significant long-life self-sufficiency in key raw materials**
- **Exposure to iron ore market due to sizeable external sales**
- **Prudent M&A strategy complemented by efficient integration and synergy effects**

# 1 1H 2013 HIGHLIGHTS

A strong performance in challenging market conditions

## OVERVIEW

- Stable revenues and improving profitability despite deeply challenging and uncertain market conditions
- Reduction in operating, distribution and G&A costs drove EBITDA<sup>(1)</sup> up by 14% y-o-y to US\$1,243M
- EBITDA margin up by 3 pp y-o-y to 19%
- Positive EBITDA contribution from the Metallurgical division
- Net profit up 31% y-o-y to US\$443M, increasing the net margin to 7%
- Significantly decreased total debt to US\$3,776M y-o-y
- Improved leverage ratio (total debt to EBITDA<sup>(2)</sup>) to 1.8x from 2.2x as at year end 2012, providing ample covenant headroom
- Crude steel output down 8% y-o-y to 6,239KT
- Iron ore concentrate production up 2% y-o-y to 18,664KT
- Mining of coking coal down 3% y-o-y to 5,924KT

1) EBITDA is calculated as profits before income tax, financial income and costs, depreciation and amortisation, impairment and devaluation of property, plant and equipment, sponsorship and other charity payments, the share of results of associates and other non-core expenses. We will refer to Adjusted EBITDA as EBITDA throughout this presentation.

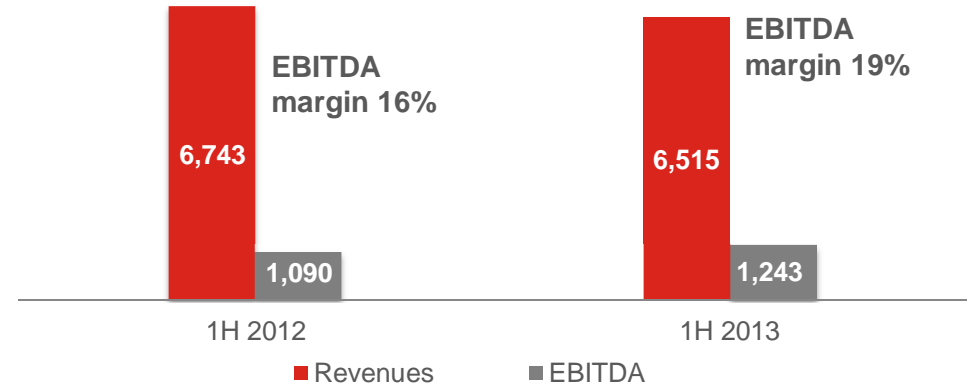
2) Calculation is based on last twelve months (LTM) EBITDA

3) Cost change excludes changes in depreciation and amortisation, impairment and devaluation of PPE

4) Other OpEx excludes reversal of impairment of accounts receivable (AR), penalties received from customers for overdue AR and change in FOREX

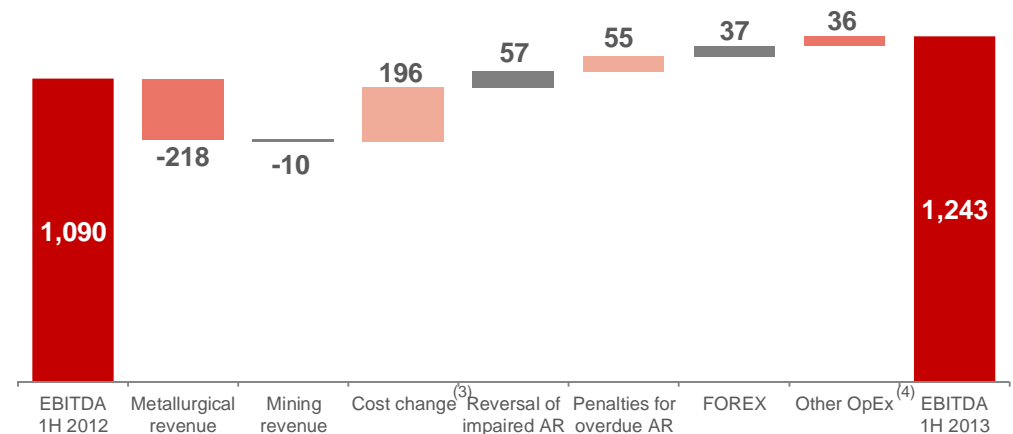
## REVENUES AND EBITDA

US\$ million



## EBITDA 1H 2012 vs 1H 2013

US\$ million





CORPORATE PRESENTATION

# OPERATIONAL REVIEW



OVERVIEW**Iron ore**

- Iron ore concentrate production rose by 2% y-o-y to 18,664KT
- Merchant iron ore concentrate accounted for 58% and pellets 42% of total production
- Lower internal consumption due to 3% drop y-o-y in hot metal production

**Coal**

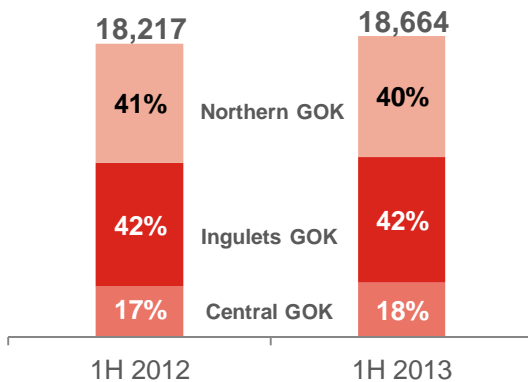
- Mining of coking coal dropped by 3% y-o-y to 5,924KT
- United Coal mined 53% and Krasnodon Coal 47% of total output
- Internal consumption was stable y-o-y at 59% due to partial replacement of gas consumption with coke

SEGMENT FINANCIALS

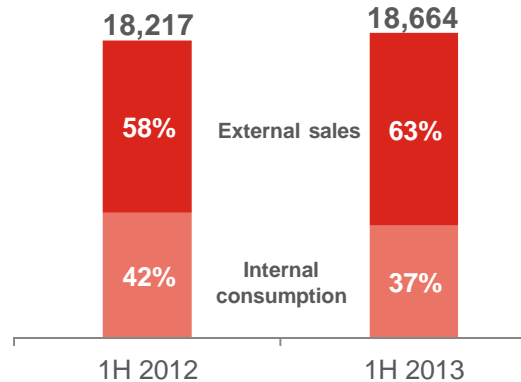
(US\$ million)	1H 2012	1H 2013	Change
Sales (total)	2,916	2,710	-7%
Sales (external)	1,794	1,784	-1%
<i>% of group total</i>	27%	27%	
EBITDA <sup>(1)</sup>	1,352	1,188	-12%
<i>% of group total<sup>(1)</sup></i>	119%	88%	
<i>margin</i>	46%	44%	-2 pp
Capital expenditure	250	112	-55%

IRON OREProduction of concentrate

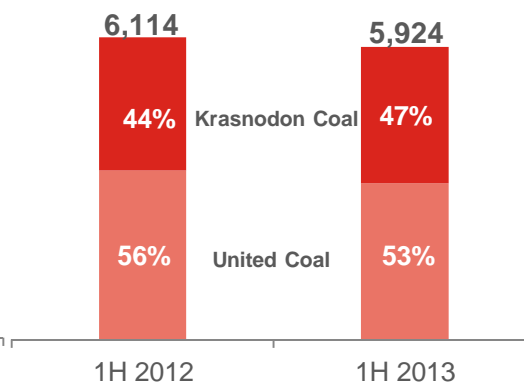
thousand tonnes

Sales vs consumption

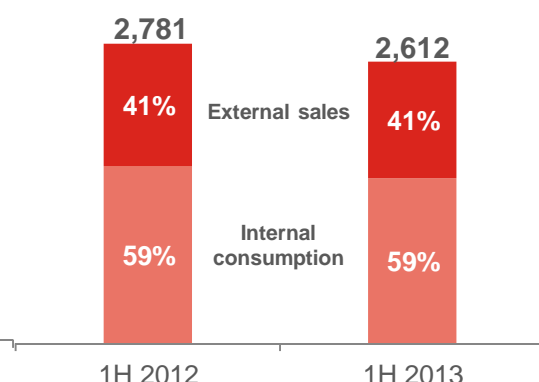
thousand tonnes

COALMining of coking coal

thousand tonnes

Sales vs consumption

thousand tonnes



1) The contribution is to the gross EBITDA, before adjusting for corporate overheads and eliminations



**OVERVIEW****Steel**

- EBITDA margin increased by 7 pp y-o-y to positive 3%
- Production of crude steel down by 8% y-o-y to 6,239KT, reflecting efforts to contain the fall amid difficult conditions
- Production of finished goods dropped by 10% y-o-y to 4,479KT
- Product mix of steel goods remained stable y-o-y

**Coke**

- Produced 2,317KT of coke, all of which was consumed internally

**SEGMENT FINANCIALS**

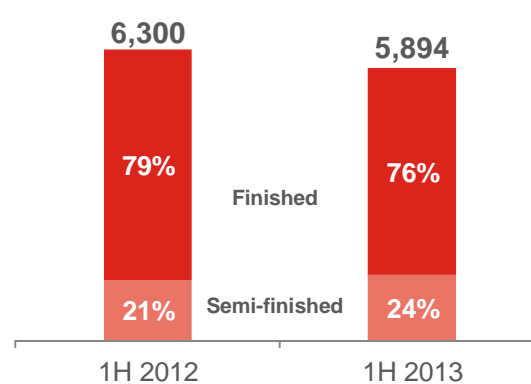
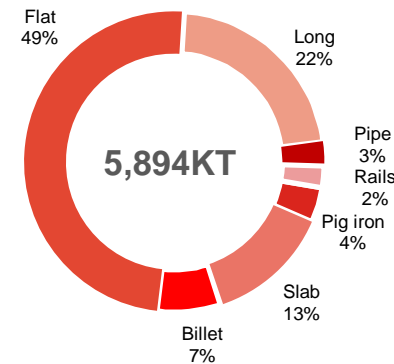
(US\$ million)	1H 2012	1H 2013	Change
Sales (total)	4,987	4,765	-4%
Sales (external)	4,949	4,731	-4%
<i>% of group total</i>	73%	73%	
EBITDA <sup>(1)</sup>	-220	165	175%
<i>% of group total<sup>(1)</sup></i>	-19%	12%	
<i>margin</i>	-4%	3%	7 pp
Capital expenditure	133	117	-12%

**PRODUCTION****Crude steel**

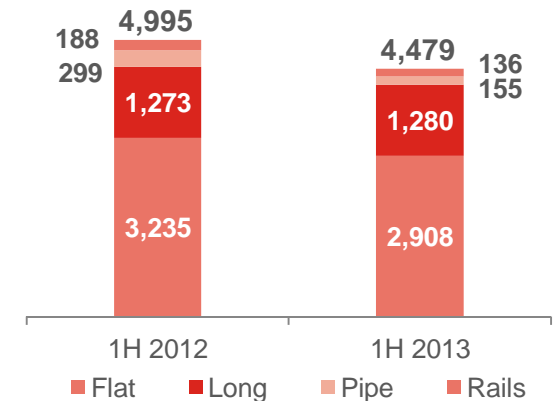
thousand tonnes

**Semi vs finished products**

thousand tonnes

**PRODUCT MIX****By product****Finished products**

thousand tonnes



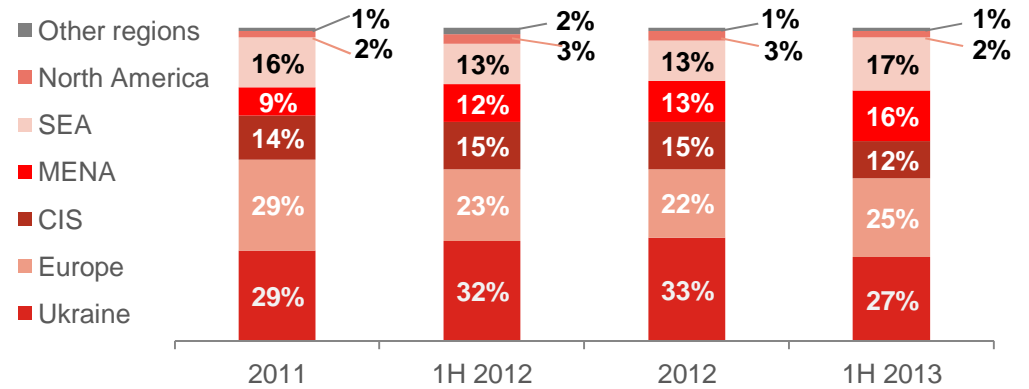
1) The contribution is to the gross EBITDA, before adjusting for corporate overheads and eliminations.

## OVERVIEW

- Exports accounted for 73% of sales in 1H 2013, up 5 pp y-o-y driven by
  - shipments of iron ore concentrate and pellets to China
  - re-sales of Zaporizhstal's flat products to MENA
- Share of Ukraine and the CIS in sales fell by 5 pp and 3 pp, respectively
- Top 10 steel customers represented 27% of total volumes sold
- Top 10 iron ore customers represented 78% of total volumes sold
- All steel sales were on the spot market of which 67% made directly to end customers
- 57% of iron ore sales were made under contracts and the remaining 43% on the spot market

## SALES BY MARKET

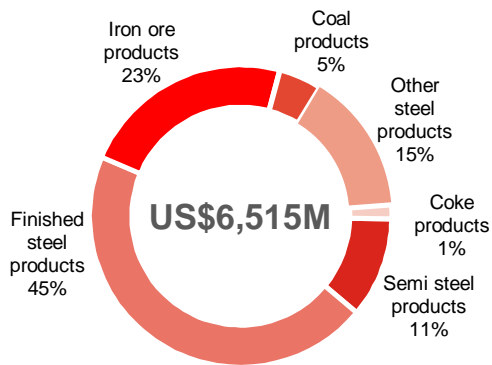
US\$ million



**Notes:**

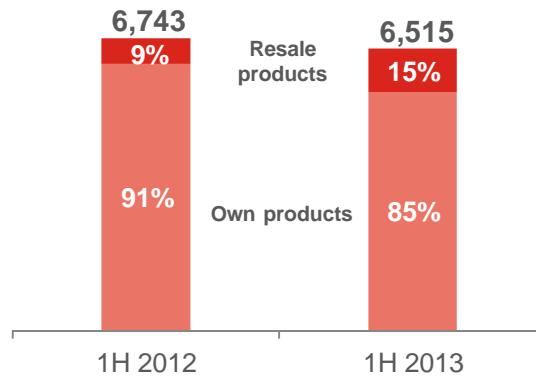
- SEA Southeast Asia
- CIS Commonwealth of Independent States, excludes Ukraine
- MENA Middle East and North Africa

## SALES BY PRODUCT

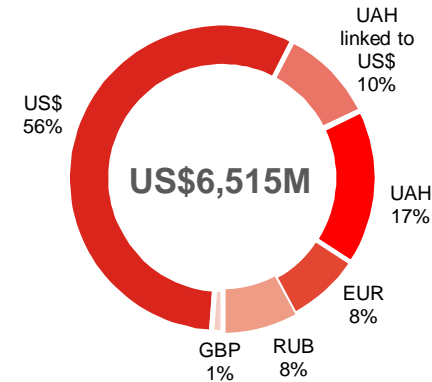


## Sales of own vs resale products

US\$ million

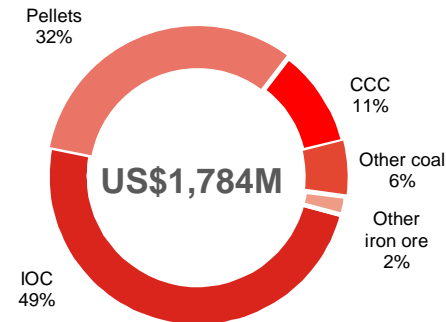
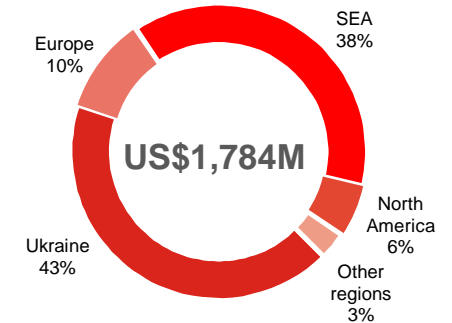


## SALES BY CURRENCY



**MINING DIVISION**

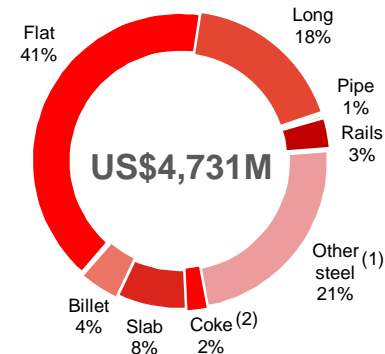
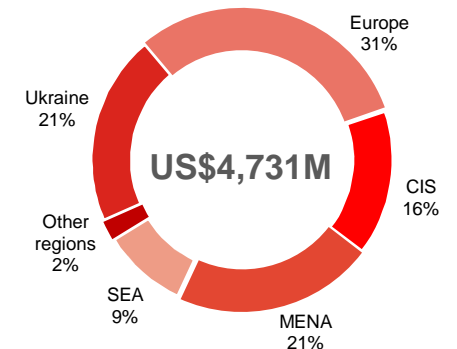
- Sales of iron ore products accounted for 83% of the division's result
- Sales of iron ore products grew by 12% y-o-y to US\$1,485M
- Increase in sales driven by external shipments due to
  - higher production of iron ore concentrate
  - lower internal consumption of concentrate and pellets
- Demand for iron ore products, primarily from China, mitigated the effect of weak demand in other regions
- Shipments of concentrate and pellets to China rose by 1,633KT and 496KT respectively, contributing US\$680M to the total revenues
- Lower sales of concentrate to Ukraine and pellets to Europe
- Sales of coking coal concentrate decreased by 24% y-o-y to US\$193M due to lower prices

**Sales by product****Sales by region****Notes:**

- IOC Iron ore concentrate
- CCC Coking coal concentrate
- SEA Southeast Asia

**METALLURGICAL DIVISION**

- Divisional sales decreased by 4% y-o-y to US\$4,731M
- Ongoing fall in steel prices and lower sales volumes in our key markets
- Weak sales volumes were compensated by stronger re-sales volumes
- Re-sales of flat products from Zaporizhstal grew by 968KT or US\$544M
- 50% of re-sales went to MENA, another 40% to Europe and the CIS
- Shares of MENA and Europe rose by 5 pp and 4 pp, respectively
- Sales growth in MENA and Europe was driven by flat product volumes
- Lower pipes sales volumes reduced the share of the CIS in sales by 5 pp
- Ukrainian sales impacted by a weak demand for flat products

**Sales by product****Sales by region****Notes:**

- SEA Southeast Asia
- CIS Commonwealth of Independent States, excludes Ukraine
- MENA Middle East and North Africa

1) Includes US\$746M from re-sale of steel products from Zaporizhstal and US\$126M from sales of pig iron  
 2) Includes coke, coke breeze, coke nut and chemical products



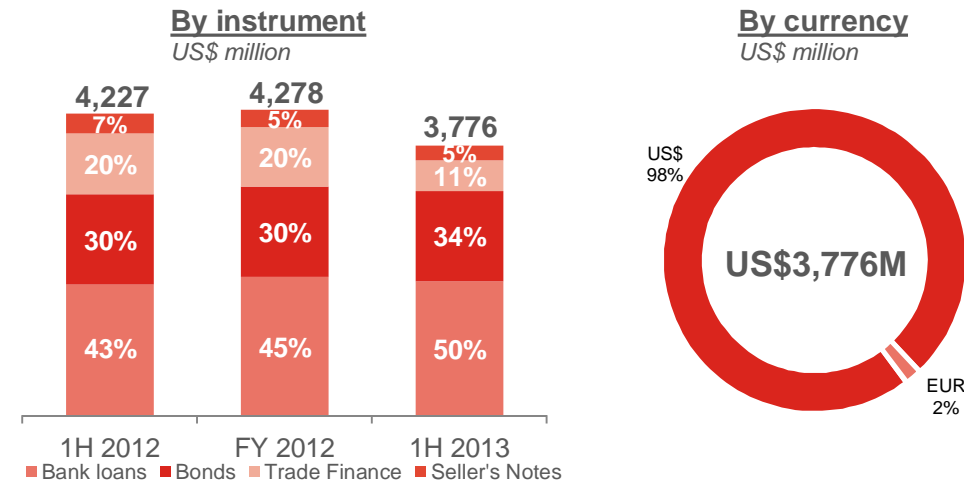
CORPORATE PRESENTATION

# FINANCIAL REVIEW

## OVERVIEW

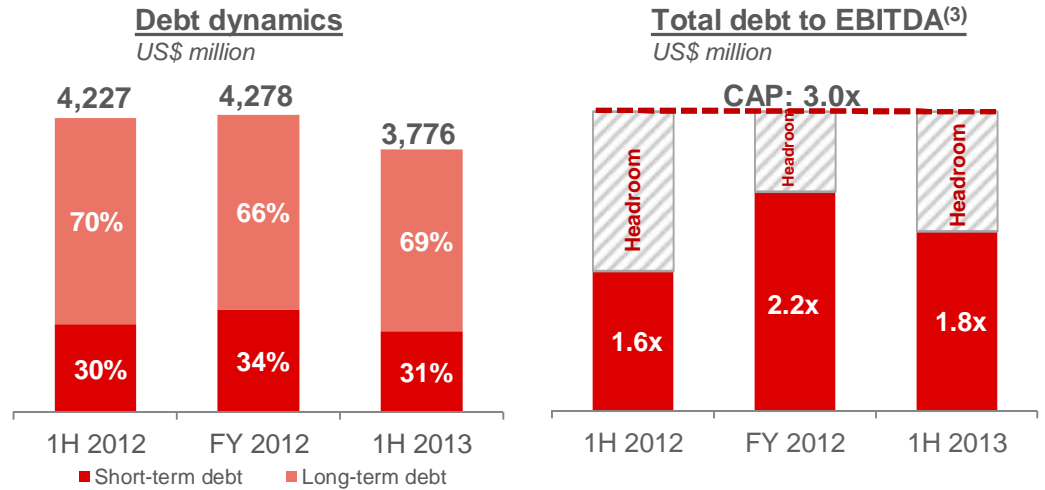
- Total debt was reduced to US\$3,776M<sup>(1)</sup> as of 30 June 2013
- Repaid US\$371M of principal debt and US\$114M of interest in 1H 2013
- Lower net debt of US\$3,400M and short-term debt reduced to 31% of total debt
- Comfortable total debt to EBITDA ratio of 1.8x
- Debt servicing payments are naturally hedged by foreign export revenues
- Received an additional US\$260M as an extension to a US\$300M 3-year PXF arranged at origination in November 2012
- Cash balance stood at US\$376M as of 30 June 2013
- Metinvest's credit ratings are capped by Ukraine's credit ratings and outperform the assigned ratings on all factors<sup>(2)</sup>

## DEBT STRUCTURE

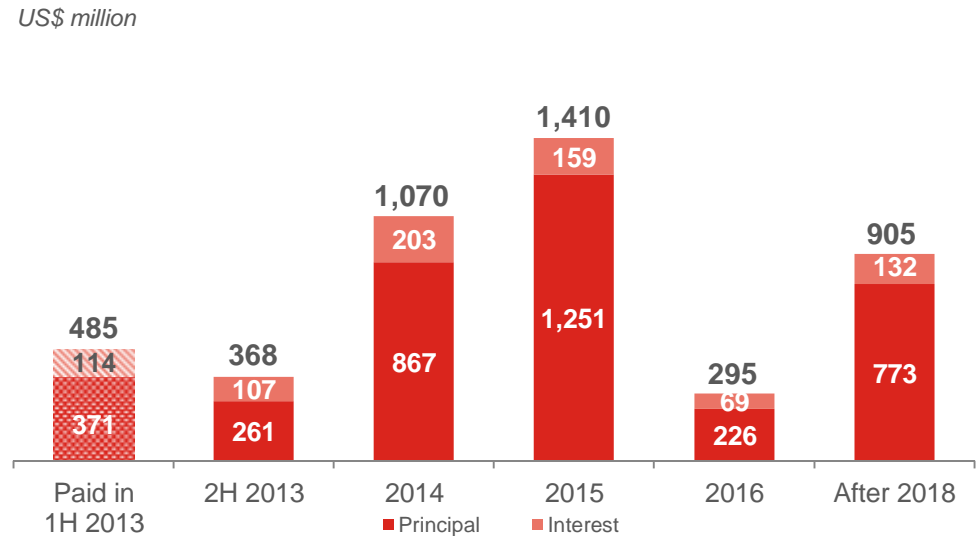


1) Includes bank loans, bonds, trade finance and seller's notes issued in 2009 to acquire United Coal  
 2) Source: Moody's Investors Service, Credit Opinion : Metinvest B.V., Global Credit Research, 27 September 2013  
 3) EBITDA, L12M last twelve months value  
 4) Debt maturity profile as at 30 June 2013. Principal instalments are not discounted and include seller's notes, but exclude trade finance. The trade finance balance totalled US\$429M as of 30 June 2013

## DEBT ANALYSIS



## DEBT MATURITY PROFILE<sup>(4)</sup>



- Applying Moody's indicated rating methodology for the steel industry would indicate a rating of **Baa2**
- While somewhat capped by Ukraine's credit rating, Metinvest is a much stronger credit

Steel Industry Grid	Aaa	Aa	A	Baa	Ba	B	Caa
<b>Factor 1: Business Profile (20%)</b>							
a) Business Profile					Ba		
<b>Factor 2: Size (20%)</b>							
b) Revenue (US\$ billion)				12.6			
<b>Factor 3: Profitability (22.5%)</b>							
a) EBIT Margin (3 year average)			15%				
b) Return on Average Tangible Assets (3 year average)			14%				
c) EBIT / Interests (3 year average)				6.2x			
<b>Factor 4: Financial Policies (10%)</b>							
a) Financial Policies					Ba		
<b>Factor 5: Leverage and Cash Flow Coverage (27.5%)</b>							
a) Debt / EBITDA (3 year average)			1.7x				
b) Debt / Total Capital (most recent)			32%				
c) (CFO – Div) / Debt (3 year average)						15%	
<b>Rating:</b>							
a) Indicated Rating from Grid				Baa2			
b) Actual Rating Assigned							Caa1

Source: Moody's Investors Service, Credit Opinion : Metinvest B.V., Global Credit Research, 27 September 2013



CORPORATE PRESENTATION

# CAPITAL EXPENDITURE



**OVERVIEW**

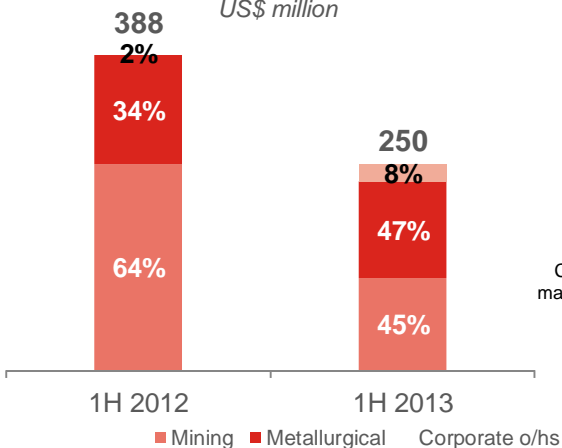
- implementation of flexible capital expenditure (CAPEX) approach and the Technological Strategy is on track focusing on projects capable of delivering rapid results and providing returns that can be channelled into new initiatives
- Launched PCI technology at Ilyich Steel reached the planned levels in summer 2013, bringing the first cost savings
- Ongoing construction of PCI technology at Yenakiieve Steel
- CAPEX decreased by 36% y-o-y to US\$250M in 1H 2013
- The Metallurgical division accounted for 47% of CAPEX (34% in 1H 2012) and the Mining division for 45% (64% in 1H 2012)
- Strategic projects accounted for 22%, the remaining 68% is equally split to investments on maintenance capacity projects and major overhauls

**CAPITAL EXPENDITURE**

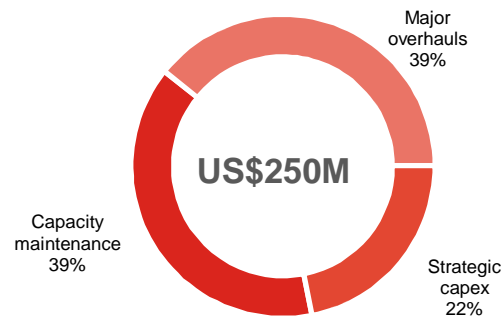
US\$ million

**By division**

US\$ million

**By purpose**

US\$ million

**KEY STRATEGIC PROJECTS**

ASSET	PROJECTS	LAUNCH DATE
Ilyich Steel	Major overhaul of BF no. 2	3Q 2013
Yenakiieve Steel	Construction of a new sinter plant	3Q 2016
Yenakiieve Steel	Building infrastructure for the new ASU	2Q 2014
Yenakiieve Steel	Construction of a standby TAB for BF nos. 3 and 5	1Q 2014
Yenakiieve Steel	Construction of pulverised coal injection unit	1Q 2014
Azovstal	Major overhaul of BF no. 4	4Q 2014
Northern GOK	Construction of CCS at the Pervomaisky quarry	1Q 2016
Northern GOK	Restoration of LURGI 278-B roasting machine	4Q 2015
United Coal	Construction of 4 <sup>th</sup> section at Affinity	4Q 2013

**Notes:**

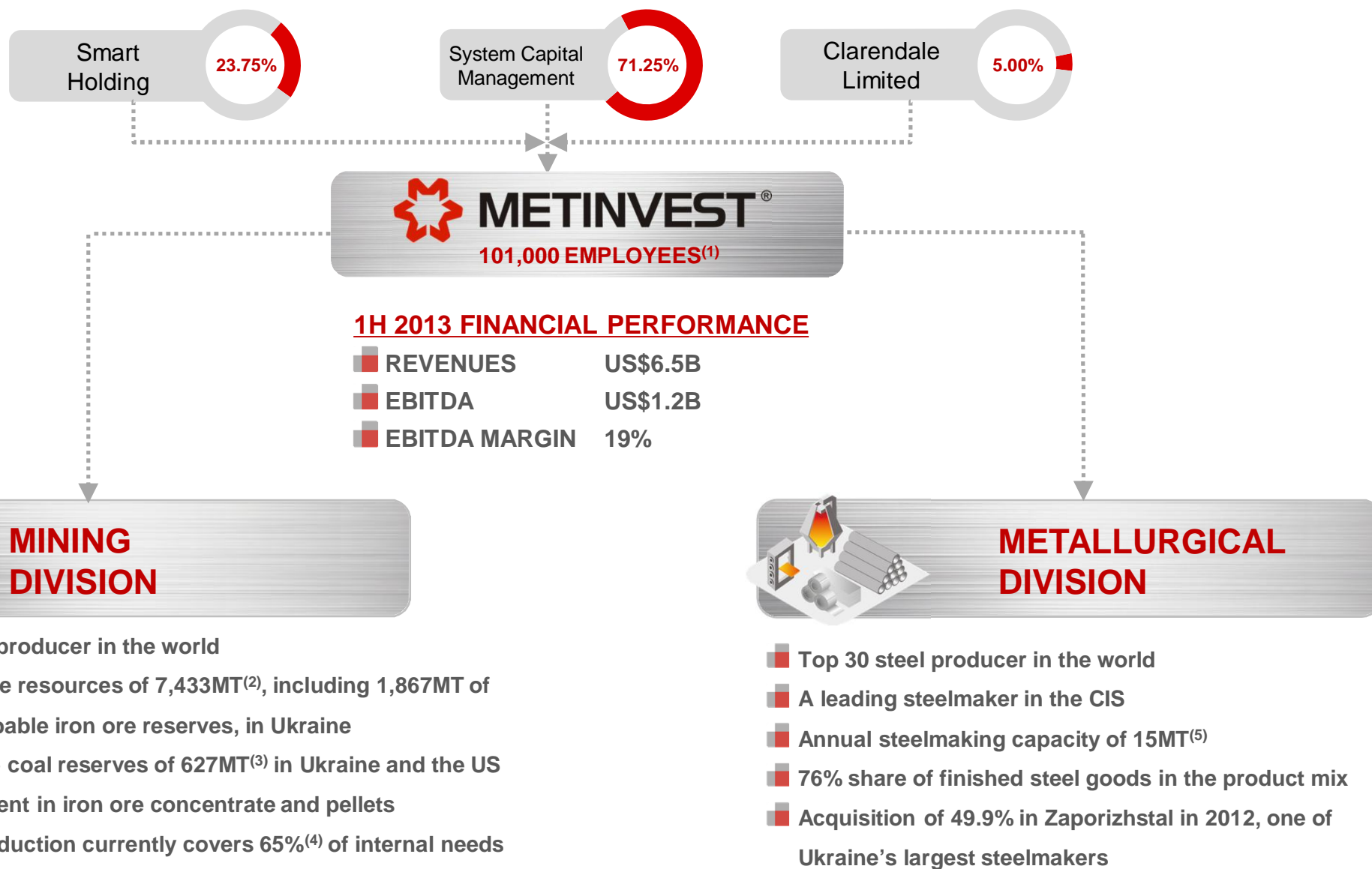
PCI Pulverised coal injection  
 BF Blast furnace  
 ASU Air separation unit  
 TAB Turbo air blow  
 CCS Conveyor and crusher system



CORPORATE PRESENTATION

**APPENDICES**

Streamlined operating model to enhance vertical integration and ensure market leadership



1) As at 30 June 2013

2) As at 31 December 2009, according to JORC standards

3) As at 30 June 2013 (unaudited)

4) Assumes that all coking coal mined in the US is consumed internally at Metinvest's facilities

5) Metinvest's annual steel capacity, excluding capacity of Zaporizhstal

## PRODUCTION ASSETS

## METALLURGICAL DIVISION

- 1 Ilyich Steel
- 2 Azovstal
- 3 Yenakiieve Steel
- 4 Khartsyzk Pipe
- 5 Ferriera Valsider
- 6 Metinvest Trametel
- 7 Spartan UK
- 8 Promet Steel
- 9 Avdiivka Coke

## MINING DIVISION

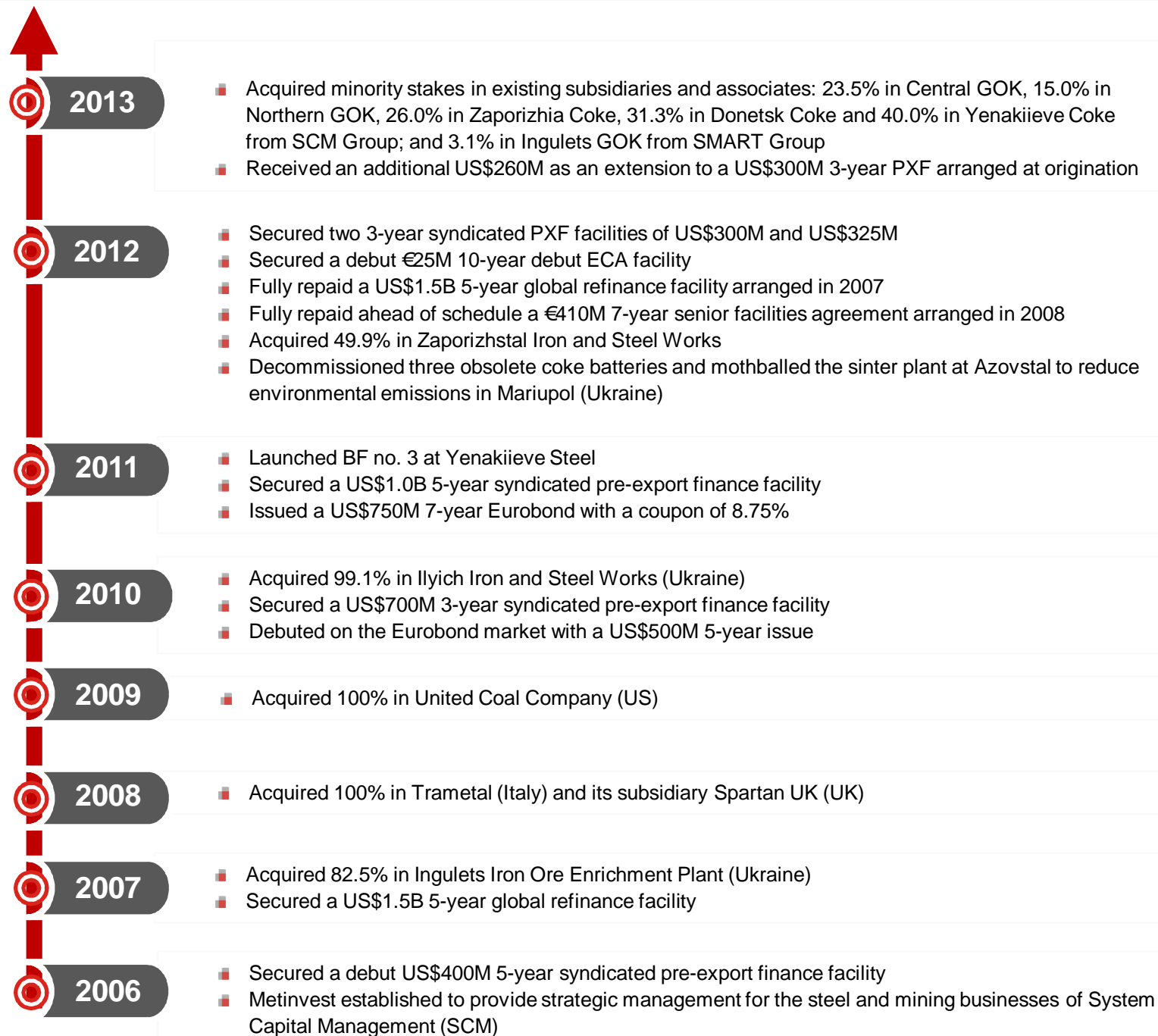
- 10 Ingulets GOK
- 11 Northern GOK
- 12 Central GOK
- 13 Krasnodon Coal
- 14 United Coal

## SALES OFFICES

- 1 China
- 2 Singapore
- 3 Turkmenistan
- 4 UAE
- 5 Russia (14 offices)
- 6 Lebanon
- 7 Ukraine (24 offices)
- 8 Turkey
- 9 Bulgaria (2 offices)
- 10 Lithuania
- 11 Serbia
- 12 Italy (2 offices)
- 13 Tunisia
- 14 Germany (2 offices)
- 15 Switzerland
- 16 Belgium
- 17 UK
- 18 Dominican Republic
- 19 Canada
- 20 US

key to map:  
 Producing countries  
 Existing markets  
 Potential markets





**Maintaining regional leadership**

**Focusing on vertical integration**

**Consolidation of industrial base in Ukraine**



## The high quality of the management team is one of our major competitive advantages

### Igor Syry



#### **General Director**

- General Director (2006– )
- Senior manager at SCM (2002–2006)
- Senior consultant at PwC (1997–2002)
- Credit manager at Western NIS Enterprise Fund (1995–1997)
- MBA from Cornell University

### Aleksey Kutepov<sup>(1)</sup>



#### **Chief Financial Officer**

- Chief Financial Officer (2013– )
- Economics and Finance Director at Sibur Holding (2011–2013)
- CFO at SiburTyumenGaz (2009–2011)
- CFO at Tobolsk-Polymer (2007–2009)
- Applied Mathematics, Economic Theory

### Nataliya Strelkova



#### **Human Resources and Social Policy Director**

- Director of HR and Social Policy (2010– )
- Director of HR at MTS (2004–2010)
- Senior HR Specialist at YuKOS (2001–2004)
- MBA from IMD

### Alexander Pogozev



#### **Metallurgical Division Director**

- Metallurgical Division Director (2011– )
- Director of Steel and Rolled Products division (2010–2011)
- COO of Severstal International (2008–2010)
- Executive positions at Severstal (1991–2008)
- MBA from Northumbria University

### Mykola Ishchenko



#### **Mining Division Director**

- Mining Division Director (2011– )
- Director of Iron Ore division (2010–2011)
- General Director at Ingulets GOK (2009–2010)
- Deputy Director of Iron Ore division (2007–2009)
- General Director at Kryvbassvzryvprom (2000–2007)
- PhD in Economics

### Volodymyr Gusak



#### **Supply Chain Director**

- Supply Chain Director (2011– )
- Director of Coke and Coal division (2006–2011)
- Manager at SCM (2002–2006)
- Deputy head of restructuring at Deloitte (2000–2002)
- MSc in Economics from Texas A&M University

### Svetlana Romanova



#### **Chief Legal Officer**

- Chief Legal Officer (2012– )
- Partner at Baker and McKenzie (2008–2012)
- Lawyer at Baker and McKenzie (2000–2008)
- Assistant Lawyer at Cargill (1998–2000)
- LL.M. from The University of Iowa College of Law

### Ruslan Rudnitsky



#### **Chief Strategy Officer**

- Chief Strategy Officer (2010– )
- Head of Strategy and Investments of Iron Ore division (2006–2010)
- Industry Group Manager at SCM (2003–2006)
- Auditor at PwC (2001–2003)
- MIIM from Kyiv National University of Economics

### Dmitry Nikolayenko



#### **Sales Director**

- Sales Director (2011– )
- Sales Director of Steel and Rolled Products division (2010–2011)
- General Director at Metinvest-SMC (2007–2010)
- General Director at SM Leman (2003–2007)
- MBA from IMI

1) Aleksey Kutepov, who replaced Sergiy Novikov, was appointed CFO of the Group from August 2013  
Sergiy Novikov was appointed Managing Director of Metinvest's new Geneva-based finance department that is responsible for the Group's financing

# 5 CORPORATE SOCIAL RESPONSIBILITY

Employee wellbeing, community development and environmental protection are Metinvest's key concerns

	Health and Safety	Environment	Community
Goals	<ul style="list-style-type: none"> <li>Meet the highest standards of health and safety, and ensure the safety of employees in all aspects of their work</li> <li>Create a safety-driven culture throughout the Group and ensure that employees take responsibility for themselves and their colleagues</li> </ul>	<ul style="list-style-type: none"> <li>Reduce our environmental footprint</li> <li>Introduce more efficient energy-saving technology</li> <li>Meet European standards in this area</li> <li>Respond rapidly to any critical issues</li> </ul>	<ul style="list-style-type: none"> <li>Work in partnership with the communities in which we operate to achieve long-term improvements in social conditions</li> <li>Maintain close dialogue with local stakeholders</li> </ul>
Initiatives	<ul style="list-style-type: none"> <li>Implement a medical emergency response standard and advanced pre-shift and periodical medical procedure</li> <li>Launch “cardinal rules of safety” to ensure strict adherence to the most important safety rules at Group sites</li> <li>Introduce at all subsidiaries risk assessment procedure covering all production processes and investment projects using HAZID<sup>(1)</sup>, HAZOP<sup>(2)</sup> and ENVID<sup>(3)</sup></li> </ul>	<ul style="list-style-type: none"> <li>Continually examine and enhance environmental standards within the framework of our Technological Strategy</li> <li>Require all newly built and reconstructed assets to meet the EU environmental standards</li> <li>Regularly review the environmental action plan to target efforts more effectively</li> </ul>	<ul style="list-style-type: none"> <li>Work on a national level to encourage engagement among business, government and society as a whole</li> <li>Implement social partnership programmes with local authorities</li> <li>Ensure transparency in social investment</li> <li>Empower local communities</li> <li>Encourage volunteer work among staff</li> <li>Enhance sustainable development of the regions</li> </ul>
Results	<ul style="list-style-type: none"> <li>Spent over US\$63M on workplace safety and protection</li> <li>Provided extensive HSE training for over 1,750 managers and supervisors</li> <li>Conducted 121,419 audits and addressed the identified 100,484 safety issues swiftly</li> <li>Continued implementing a major programme to improve safety at Krasnodon Coal</li> </ul>	<ul style="list-style-type: none"> <li>Finished engineering stage and started approval process for the new sinter plant at Yenakieve Steel</li> <li>Environmental action plan has been reviewed and integrated into the Technological Strategy</li> <li>Organised visits to both Ilyich Steel and Azovstal for environmentally active Mariupol citizens</li> </ul>	<ul style="list-style-type: none"> <li>Signed social partnership agreements for 2013 with nine cities where we are present</li> <li>Implemented the “A Healthy Environment is Everybody’s Business” social programmes, investing over US\$90,000 in 37 environmental initiatives</li> <li>Approved 95 community projects for financial support under the “We Improve the City” social programme</li> <li>More than 7,500 employees have volunteered for “Let’s Do It, Ukraine!”, Ukrainian national environmental programme</li> </ul>

1) HAZID study is a tool for hazard identification, used early in a project as soon as process flow diagrams, draft heat and mass balances, and plot layouts are available

2) HAZOP (hazard and operability study) is a structured and systematic examination of a planned or existing process or operation in order to identify and evaluate problems that may represent risks to personnel or equipment, or prevent efficient operation

3) Environmental (Hazard) Identification is conducted like a HAZID but with the aim of identifying environmental issues



## INCOME STATEMENT HIGHLIGHTS

<i>(US\$ million)</i>	1H 2013	1H 2012
<b>Revenues</b>	<b>6,515</b>	<b>6,743</b>
<i>Change</i>	-3%	
<b>Gross profit</b>	<b>1,376</b>	<b>1,490</b>
<i>Margin</i>	21%	22%
<b>EBITDA</b>	<b>1,243</b>	<b>1,090</b>
<i>Margin</i>	19%	16%
<b>Operating profit</b>	<b>704</b>	<b>635</b>
<i>Margin</i>	11%	9%
<b>Net profit</b>	<b>443</b>	<b>339</b>
<i>Margin</i>	7%	5%

## BALANCE SHEET HIGHLIGHTS

<i>(US\$ million)</i>	30 Jun 13	31 Dec 12
Total assets	17,103	17,501
Total liabilities	6,975	7,176
<b>Net assets</b>	<b>10,128</b>	<b>10,325</b>
Short-term debt	1,166	1,474
Long-term debt	2,610	2,804
<b>Total debt<sup>(1)</sup></b>	<b>3,776</b>	<b>4,278</b>
Cash and equivalents	376	530
<b>Net debt</b>	<b>3,400</b>	<b>3,748</b>
<b>Total debt / EBITDA<sup>(2)</sup></b>	<b>1.8x</b>	<b>2.2x</b>
<b>Net debt / EBITDA<sup>(2)</sup></b>	<b>1.6x</b>	<b>1.9x</b>

1) Includes bank loans, bonds, trade finance and seller's notes issued in 2009 to acquire United Coal

2) EBITDA, L12M last twelve months value



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**THANK YOU**